

April 2, 2015

To: All Jefferson County Board Supervisors

Subject: UW Extension Article Released

Grabow, Steven H. "The Principles of Community Placemaking." *The Municipality*. A Publication of the League of Wisconsin Municipalities. March 2015, pp. 78-84.

UW Extension Community Development Educator Steve Grabow authored a featured article on "Principles of Community Placemaking" in the March 2015 edition of *The Municipality*, the monthly magazine of the League of Wisconsin Municipalities (LWM). The Communications Director of the LWM invited this feature as part of an issue focusing on community placemaking. The magazine is distributed to 10,000 local officials in Wisconsin. The article is based on Grabow's continuing programming and teaching on community placemaking, and includes:

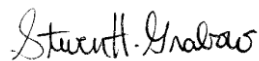
- Descriptions and graphic imagery around 19 research-based principles of community placemaking. **(What is placemaking?)**
- Ten methods to apply "placemaking principles" in communities. **(How do you do it?)**
- Examples of **placemaking activities in Jefferson County** and Wisconsin.

The Jefferson County Comprehensive Plan Update with Economic Development Emphasis (approved by the County Board in December 2010) includes several vision and strategy statements related to the values of small town living and community placemaking including:

Jefferson County will have all the good things of a city in a small town atmosphere and characteristics that draw people to this area including strong local character, community identity and authenticity. (Jefferson County Comprehensive Plan, 2010)

I hope you find this article to be a useful and educational resource. If you would like to know more, please give me a call or contact me at 674-7295 or steve.grabow@ces.uwex.edu.

Sincerely,



Steve Grabow
Community Development Educator
UW Extension, Jefferson County Office

"Enriching people with knowledge, perspective, skills and aspirations."

University of Wisconsin, U.S. Department of Agriculture and Wisconsin counties cooperating. UW-Extension provides equal opportunities in employment and programming including Title IX and ADA.